



DealCatalyst®  
Get deals DONE.

# 2024 EVENTS



# ABOUT DEALCATALYST

More than conferences. We get deals DONE.

DealCatalyst is a technology focused events company operating in the capital markets sector.

We convene key market makers through a combination of digital and in person formats including conferences, social networking events and digital roadshows.

We aid financial services firms in fostering meaningful connections across long distances and multiple platforms.

Our leadership team has a combined 100+ years of experience in the financial conferencing and publishing industry.

Contact us: [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io)

# OUR CLIENTS INCLUDE

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SMBC

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WELLS  
FARGO

# 2024 EVENTS

## PRIVATE CREDIT | DIRECT LENDING

- 04 European Direct Lending and Middle Market Finance Conference
- 05 The 3<sup>rd</sup> Annual U.S. Private Credit Industry Conference on Direct Lending and Middle Market Finance

## STRUCTURED FINANCE

- 06 The CLO Industry Conference
- 07 The 3<sup>rd</sup> Annual UK Mortgage Finance Conference
- 08 The Role of Private Markets in Esoteric Asset Finance: U.S.
- 09 Significant Risk Transfer: Capital Relief for the U.S. Banking Market

## ASSET BACKED FINANCE

- 11 ABF | U.S.<sup>™</sup>  
The 3<sup>rd</sup> Annual U.S. Asset Backed Finance Conference
- 12 SLF | Global<sup>™</sup>  
The 3<sup>rd</sup> Annual Specialist Lender Finance Conference

## FUND FINANCE

- 13 The Securitization in Fund Finance Conference

## KEY

- 4-7 | PRIVATE CREDIT | DIRECT LENDING
- 8-16 | STRUCTURED FINANCE
- 17-21 | ASSET BACKED FINANCE
- 22-23 | FUND FINANCE

IN PARTNERSHIP WITH 

# EUROPEAN DIRECT LENDING & MIDDLE MARKET FINANCE



29 JANUARY 2024



THE LANDMARK HOTEL, LONDON, UK



[VISIT EVENT SITE](#)

## ABOUT THE EVENT

This one-day conference, in partnership with AFME, focuses on the role of private credit in direct lending to the European middle market and how to responsibly foster growth for the benefit of borrowers and investors alike.

## WHO'S ATTENDING

Providers of Subscription Finance, NAV and Warehouse Lines | LPs including Insurance Companies, Pension Funds, Family Offices, Private Wealth Advisors | Unsecured Bond Investors | Direct Private Placement Investors | Private Credit CLO Investors | Legal Counsel | NRSROs | Data and Technology Providers

Email [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io) for more info

## TOPICS TO BE COVERED

- The Dawn of the Golden Era for Private Credit: Contributing Factors to Growth and Potential Roadblocks on the Horizon
- How Are Funds Navigating an Increasingly Challenged Fundraising Environment?
- Debt Financing Alternatives for Fund Managers Amid Rising Rates and Bank Pullback
- LP Views on the Relative Value of Private Credit Investments vs. Other Alternatives (High Yield, Government Bonds, ABS)
- Manager Selection Criteria: Size, Tenure, ESG, Sector Exposure and Other Investor Considerations
- Fundraising and Capital Deployment Considerations for Smaller and Newer Fund Managers
- Exploring CLOs as a Funding Alternative
- The U.S. Private Credit and Direct Lending Market: Opportunities for Overseas Investors and Compliance Considerations

IN PARTNERSHIP WITH **LSTA**

THE ANNUAL PRIVATE CREDIT INDUSTRY CONFERENCE ON

# DIRECT LENDING AND MIDDLE MARKET FINANCE

 MAY 9-10, 2024



THE DIPLOMAT BEACH RESORT, FT. LAUDERDALE, FLORIDA



[VISIT EVENT SITE](#)

## ABOUT THE 2024 EVENT

This third annual conference provides the latest and most relevant content for direct lending funds, BDCs, and their bank funding partners including fundraising strategies, financing pathways (NAV, warehouse/sub lines and CFOs) and major regulatory developments. Allocators will have the opportunity to network with funds, hear the outlook for credit performance, and identify investment opportunities.

## NEW FOR 2024

### Asset Based Lending Summit - The Next Frontier for Private Credit

Featuring a dedicated track on this growing sector of private credit, with an estimated \$20T market opportunity.

Email [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io) for more info

2023 STATS

  
**760+**  
ATTENDEES

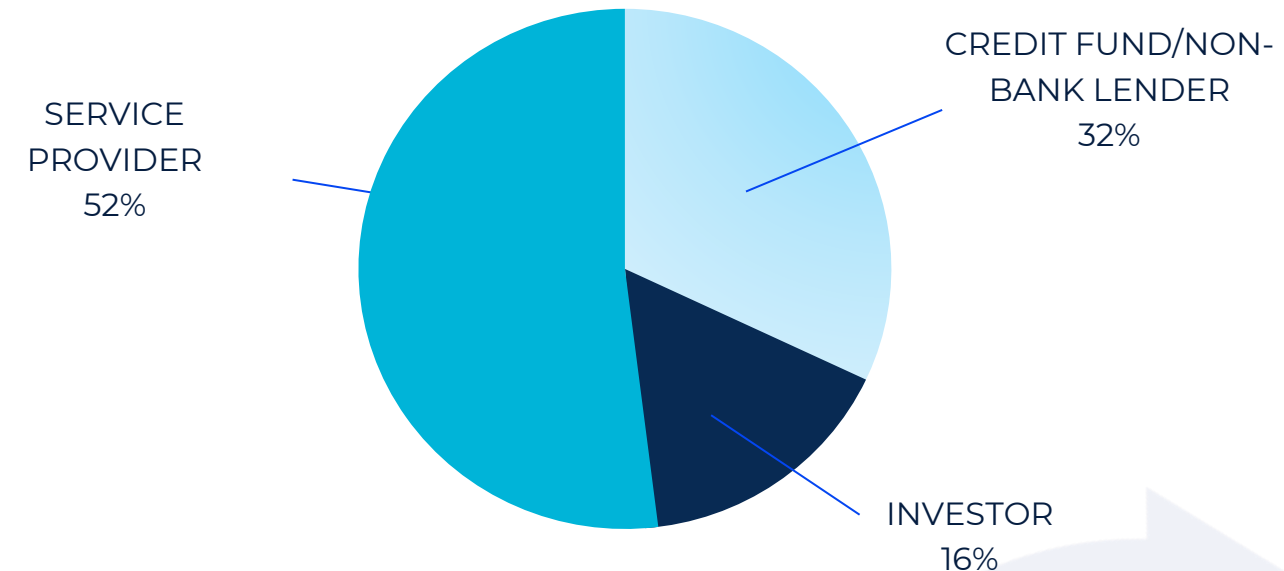
  
**240+**  
CREDIT FUND/  
NON-BANK  
LENDERS

  
**100+**  
INVESTORS

  
**40**  
SPONSORS

  
**25 HOURS**  
CONTENT &  
NETWORKING

  
**70+**  
SPEAKERS



“Wanted to tell you again how great the conference was last week. I’ve heard very positive feedback from other attendees. Great job all around!” Kelli C. Marti, Senior Managing Director | Head of CLO Management, Churchill Asset Management LLC

IN PARTNERSHIP WITH **LSTA**

# THE ANNUAL CLO INDUSTRY CONFERENCE

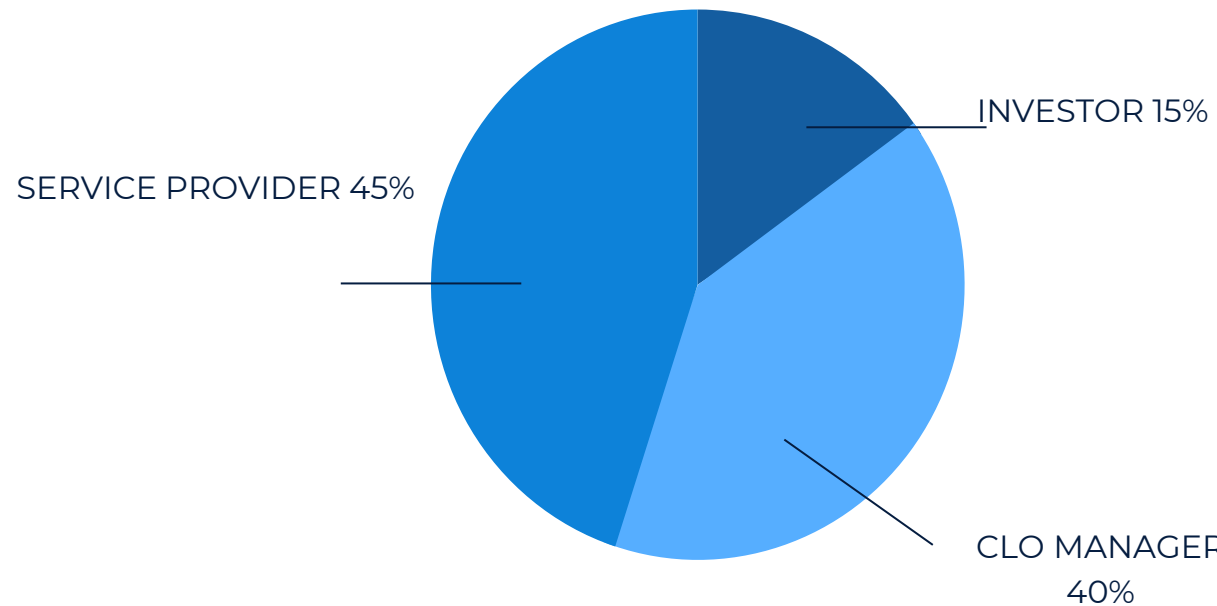
 APRIL 29-30, 2024
  MARRIOTT MARQUIS, NEW YORK, NY
  [VISIT EVENT SITE](#)

## ABOUT THE 2024 EVENT

The LSTA | DealCatalyst CLO conference is the pre-eminent leveraged loan and CLO event of the year. Our program is drafted by the LSTA Leadership and CLO Committee members to ensure high quality, industry-led programming featuring additional emphasis on the underlying assets, leveraged loans. All sponsors will have access to a secure virtual data room and deal roadshow technology. This event is hosted in conjunction with the 2023 DealCatalyst U.S. CLO Awards dinner.

Email [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io) for more info

## 2023 STATS



“Delegates were a who’s who of the CLO Industry.”  
Jonathan Horowitz, Managing Director & Head of Structured Liabilities, Fortress Investment Group

IN PARTNERSHIP WITH 

# THE ANNUAL UK MORTGAGE FINANCE CONFERENCE

 18 SEPTEMBER 2024

 THE LANDMARK LONDON, LONDON, UK

 [VISIT EVENT SITE](#)

## ABOUT THE 2024 EVENT

The third annual conference, in partnership with AFME, will continue its traditional focus on wholesale and retail residential mortgage themes: solving for the housing affordability crisis, private and public funding options for bank and non-bank originators, regulatory and policy developments, emerging mortgage products, and the evolution of the buy to let sector.

## NEW FOR 2024

The conference will feature an expanded focus on housing affordability amid decreased supply, high borrowing rates and potential fallout from upcoming political elections..

Email [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io) for more info

## 2023 STATS



350+  
ATTENDEES



100+  
ORIGINATORS



40+  
INVESTORS



20+  
SPONSORS



60+  
SPEAKERS



16+ HOURS  
CONTENT &  
NETWORKING

*"...a useful opportunity to touch base with contacts that we'd had one or two meetings in the past with. There was a good mix of speakers and definitely good learning opportunities from a lender perspective."* Sabinder Robinson-Sandhu, Director of Operations, Avamore Capital

# THE ROLE OF PRIVATE MARKETS IN ESOTERIC ASSET FINANCE: U.S.



JUNE 10, 2024



NEW YORK MARRIOTT DOWNTOWN, NY



[VISIT EVENT SITE](#)

## ABOUT THE CONFERENCE

With banks retreating from lending under increased regulatory scrutiny and liquidity concerns, originators of non-vanilla financial assets are seeking funding alternatives. Securitization has been a pathway of choice for many of these would-be issuers, but volatility in public markets, scale and infrastructure required, and cost of funds has shut an equal number of borrowers out of the public ABS market.

Private credit lenders and arrangers of bespoke private securitizations have entered the funding mix to provide much needed capital to these non-traditional asset finance companies. The program will explore the various funding pathways available to finance these unique assets, and investors seeking yield and new opportunities will benefit from an education on these unique assets.

**Email [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io) for more info**

## WHO'S ATTENDING

- Esoteric Asset Originators (Litigation Finance, IP/ Royalties, Renewables, Infrastructure, Merchant Cash Advance, Life Sciences)
- Bank and Non-Bank Direct Lenders
- Arrangers of Public and Private ABS Transactions
- Institutional Investors (Insurance, Asset Management, Credit/PE Funds)
- Broker – Dealers
- Issuer and Bank Legal Counsel
- Rating Agencies
- Data and Technology Providers
- Trustees

## TOPICS TO BE COVERED

- Esoterics 101: Defining the scope of esoterics: Ligation Finance, High-cost Consumer Loans, Merchant Cash Advance, IP/Entertainment, Life Sciences, Sports & Media Finance, Renewables, Franchise/Whole Business, Infrastructure Loans, Data Centers
- Esoteric Assets - are they bankable or not?
- What new and alternative financial assets are emerging?
- How are private funds evaluating these esoteric investments?
- What challenges do non-bank originators in these off the run asset classes face when fundraising?
- What is the risk/reward profile for investors willing to conduct the extra due diligence on non-vanilla/exotic assets?
- Private ABS: Incorporating securitization into the private debt financing structure
- Crossover investors: Attracting traditional fixed income investors to the alternative credit sector i.e. infrastructure ABS deals
- Rating agency views on assessing credit for non-traditional asset types



# SIGNIFICANT RISK TRANSFER: CAPITAL RELIEF FOR THE U.S. BANKING MARKET



OCTOBER 1, 2024



NEW YORK MARRIOTT DOWNTOWN, NY



[VISIT EVENT SITE](#)

## ABOUT THE EVENT

The North American SRT market looks ripe for an outbreak in activity. What triggered this shift, and is it a sustainable trend or a short-term fad? How did the banking turmoil of 2023 set the stage for growth in 2024 and beyond? Will Canadian banks continue to lead deal flow? This program will explore why the SRT market is ready to take hold in North America and how those conditions can continue to help grow this burgeoning market.

## WHO'S ATTENDING

Large US Banks | Regional US Banks | Canadian Banks | Institutional Investors (Insurance, Asset management, Credit/PE Funds) | Bank Legal Counsel | Rating Agencies | Trustees

## TOPICS TO BE COVERED

- How will Basel III impact banks in the United States, and what role can SRT play in navigating an increasingly challenging set of capital reserve requirements?
- Can SRT be the universal solution that is acceptable to both bank and regulator alike?
- What are the underlying assets in SRT transactions?
- North of the Border - why is the Canadian market gaining so much momentum?
- The investor point of view - Is there enough appetite to match deal supply?

Email [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io) for more info

# INTRODUCING THE ASSET BASED FINANCE SERIES: ABF U.S. AND SLF GLOBAL NEW YORK CITY & LONDON



SEPTEMBER 30, 2024



THE NEW YORK MARRIOTT  
DOWNTOWN, NEW YORK, NY



NOVEMBER 25, 2024



THE ROYAL LANCASTER,  
LONDON, UK

## ABOUT THE SERIES

Estimated to have a market opportunity of USD \$20 trillion, we are just at the beginning of the ABF growth curve. Now in its 3<sup>rd</sup> year, our ABF U.S. and SLF Global series feature laser-focused content on opportunities for borrowers and investors alike in this fast-growing sector of private credit finance. Attendees will have the opportunity to learn more about the asset types financed, fund launch strategies and financing alternatives, and the role of asset-based investing in a well-balanced portfolio. The audience is an impressive and consistent 1:1 ratio of specialist lenders and funds to third party financial service providers, ensuring optimal networking opportunities to help deals GET done.

# THE 3RD ANNUAL U.S. ASSET BACKED FINANCE CONFERENCE

## AN EMERGING FRONTIER FOR PRIVATE CREDIT



SEPTEMBER 30, 2024



THE NEW YORK MARRIOTT DOWNTOWN, NEW YORK, NY



[VISIT EVENT SITE](#)

### ABOUT THE 2024 EVENT

Formally known as the Specialty Lender Finance Conference, or SLF U.S., we have re-branded this established event to be more inclusive of the broader asset backed finance that is estimated to be a \$20 trillion USD market opportunity.

Now in its third year ABF U.S. 2024 explores the key funding factors specialty lenders should consider from launch phase to maturity, and eventual exit via M&A or a public ABS deal. Investors will have a unique forum to meet emerging and established non-bank financial institutions originating a variety of financial assets and participate in a sector with an attractive yield and risk profile. Funds seeking to expand their lending activities beyond corporate direct lending will be able to showcase their platforms to an audience of potential borrowers and allocators alike.

### NEW FOR 2024

The program will feature an expanded focus beyond plain vanilla financial assets, to include emerging esoteric assets such as data centers, sports team finance, litigation funding and home equity products as the scope of assets financed through the private credit market continues to expand.

Email [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io) for more info

2023 STATS



400+ ATTENDEES



120+ SPECIALTY LENDERS/ BORROWERS



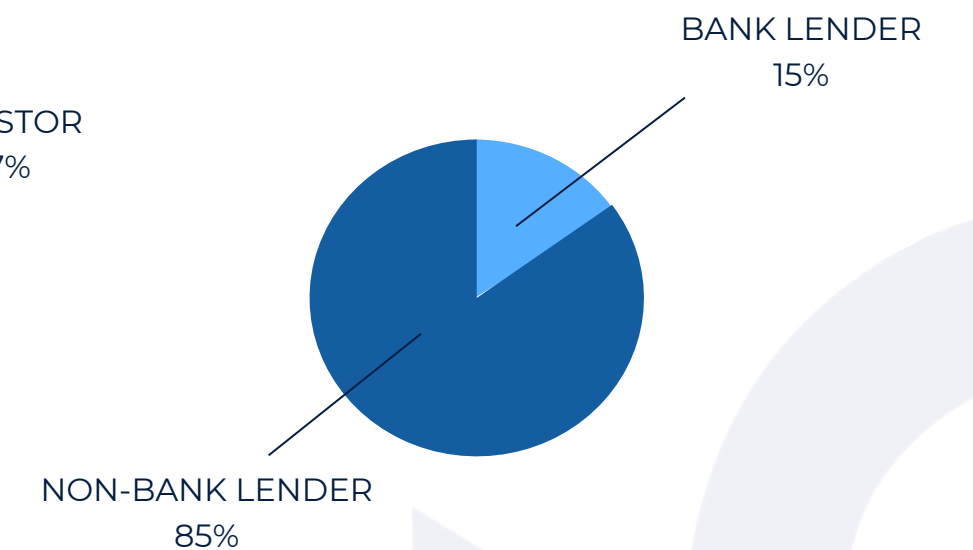
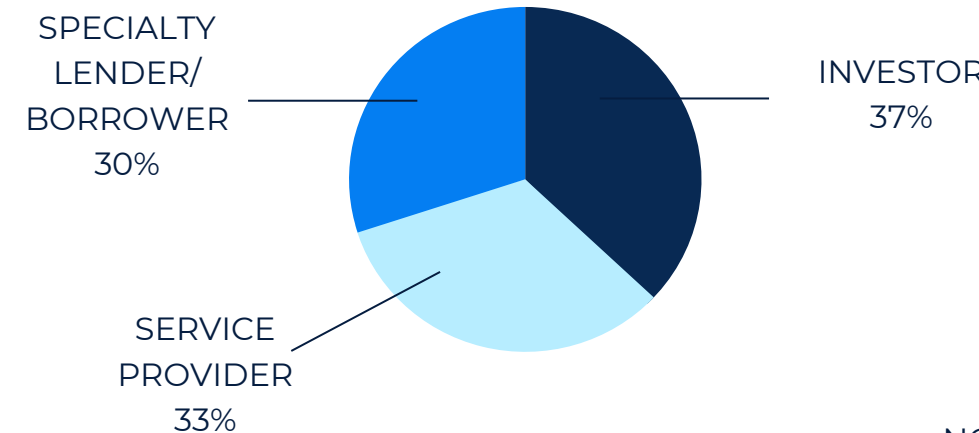
150+ INVESTORS



60+ SPEAKERS



16+ HOURS CONTENT & NETWORKING



*"I wanted to let you know that the conference was awesome. Very focused and productive, since it had the right people in the room and no time was wasted. Well done."* **Chris Ricciardi, CEO, Edly Inc.**

IN PARTNERSHIP WITH **afme** / Finance for Europe

# SLF: GLOBAL™ - SPECIALIST LENDER FINANCE

25 NOVEMBER 2024  THE ROYAL LANCASTER, LONDON, UK  [VISIT EVENT SITE](#)

## ABOUT THE 2024 EVENT

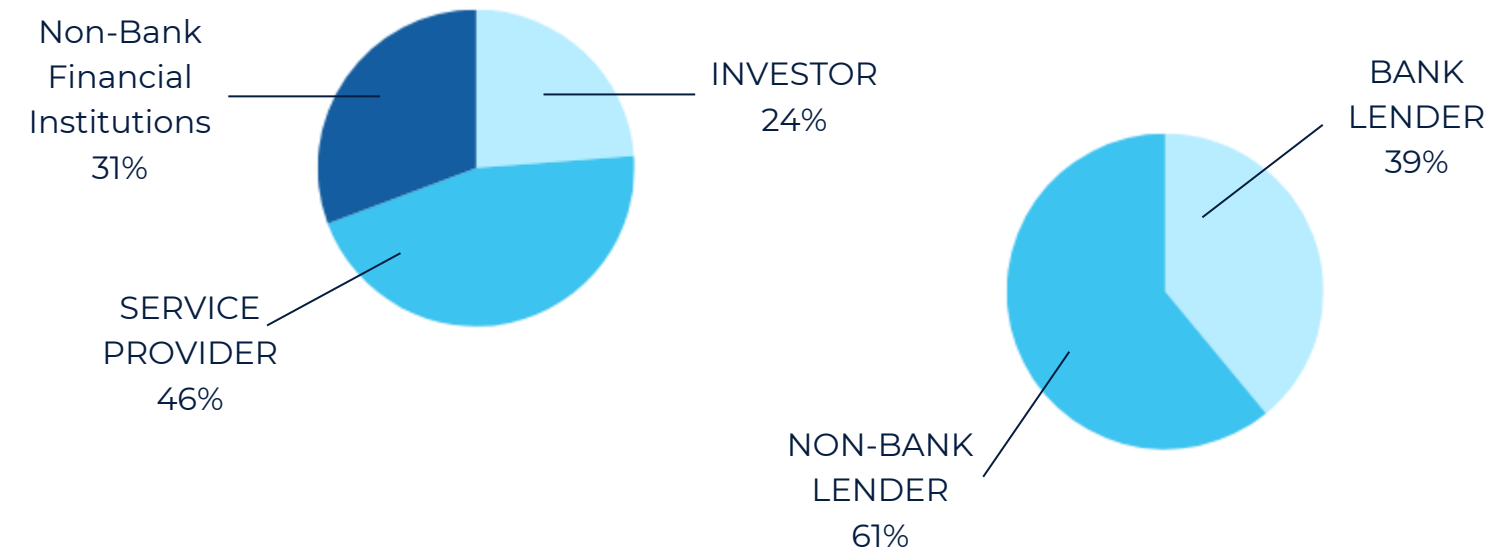
Now in its third year SLF: Global 2024 explores the key funding factors specialist lenders should consider from launch phase to maturity, and eventual exit via M&A or a public ABS deal. Investors will have a unique forum to meet emerging and established specialty lenders and participate in a sector with an attractive yield and risk profile.

## NEW FOR 2024

The program will feature an expanded focus beyond financial assets, to include real assets such as infrastructure loans and real estate as the scope of assets financed through the private credit market continues to expand.

Email [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io) for more info

# 2023 STATS



*"I have only heard very good things about today, and I personally thoroughly enjoyed it. Excellent, one of the best conferences of the year."* **Dipesh Mehta | Co-Head of Global Capital Markets | Funding Circle**

# THE SECURITIZATION IN FUND FINANCE CONFERENCE



JUNE 17, 2024



NEW YORK MARRIOTT DOWNTOWN, NY



[VISIT EVENT SITE](#)

## ABOUT THE EVENT

This one-day event will explore how CFOs, rated feeder funds, and alternative funding structures have grown in popularity thanks to their dual nature as both a financing tool for fund managers and as an attractive alternative asset investment opportunity for institutional investors alike. These unique structures combine structured finance technology with a powerful financing tool, marking the first true intersection between both securitization and fund finance.

## WHO'S ATTENDING

- Fund Managers
- Fund Finance Legal Counsel
- Providers of Fund Finance (NAV, Warehouse, Subscription, Rated Feeder Notes)
- Ratings Agencies
- Technology and Data Providers
- Institutional Investors (Insurance, Sovereign Wealth, Pension Funds)

## TOPICS TO BE COVERED

- What are collateralized fund obligations (CFOs) and what purpose do they serve?
- Market overview: Growth potential, new issue volume, investor breadth, depth and profile, key regulatory developments
- Different types of CFOs , i.e. Rated Note Feeders
- Fundraising considerations
- Who are the largest issuers, and why are they issuing CFOs?
- Who is investing in CFOs and what are the different investment profiles of the various tranches (rated vs. unrated)

**Email [sponsorship@dealcatalyst.io](mailto:sponsorship@dealcatalyst.io) for more info**

# WOMEN IN CREDIT

 DealCatalyst®

## INTRODUCING DEALCATALYST WOMEN IN CREDIT

DealCatalyst is proud to celebrate Women in Credit. This dynamic and empowering community is dedicated to connecting and uplifting women professionals within the industry. This group serves as a vibrant platform for networking, knowledge sharing and fostering meaningful relationships.

Every conference features a dedicated women's networking event and attendees can join a private LinkedIn Women in Credit network. Sponsorship includes welcoming remarks, seat drop, logo inclusion on signage and giveaways, and a social media post on the private network. For further information contact us at [events@dealcatalyst.io](mailto:events@dealcatalyst.io).

# PRIVATE CREDIT CLUB



## THE DEALCATALYST PRIVATE CREDIT CLUB

The DealCatalyst Private Credit Club is a members-only club where credit funds, investors, and borrowers connect. Through our introductory service, DealCatalyst helps facilitate quality connections with access to our network of asset allocators, credit funds, specialty lenders, and financing intermediaries across North America and Europe.

Membership is limited to allocators, specialist lenders and credit funds. Sponsorship opportunities available for service providers.

### **BE AN EVENT HOST**

Showcase your brand in front of a members only gathering of LPs, GPs, and Specialty Lenders by hosting an event.

Events range from larger-scale social gatherings to more intimate networking events and MasterMind roundtables. For a list of upcoming events, please contact Jemima van der Gaag, Director of the Private Credit Club [jemima.vandergaag@dealcatalyst.io](mailto:jemima.vandergaag@dealcatalyst.io).

# HAVE DATA-DRIVEN CONVERSATIONS

EVENT SPONSORS CAN RECEIVE ACCESS TO A VIRTUAL DATA ROOM AND DIGITAL ROADSHOW.

## Virtual Data Room (VDR)

Share confidential and proprietary information with clients in one secure place. Maintain control over who sees what and when.

## Digital Roadshow

Capture actionable insights on viewer engagement including real-time reports on slide view times, open rates and more.





# GET IN TOUCH

SPONSORSHIP@DEALCATALYST.IO